

GETTING TO GRIPS



EGRIPTORIAL

Dear Colleagues.

It is almost 25 years ago that Egription started to publish *Getting to Grips*. The idea was, and still is, to show the users of our products how other Grips and Crane operators in other parts of the world were using our products. During all those years, to day, we see many results of the very creative use and knowledge of our products. This is an incentive for Egription to continue designing new products and accessories for these products.

In this new edition of *Getting to Grips* you will find a lot of information about new products as well as many reports about the technical training that technicians from around the world recently received on our Carbon Fibre Telescopic Crane, The Xtreme T12. The Xtreme is now available for sale or rentals in all parts of the world and will certainly become the best and most sought after telescopic crane available anywhere.

We are also proud to show you some information about the New TDT crane system. This is a totally new design of a Crane arm and Remote head as a single item. Of course all these products still include the world wide known Egription philosophy: "Equipment made for professionals by professionals". Our brochures from 1976 announced this philosophy and 30 years later we still continue to try harder.

You can always count on the quality of Egription employees, products, after sales service and technical back up.

I hope you enjoy this *Getting to Grips* and welcome your comments.

Kind regards,
Constant Tresfon.



Constant Tresfon with old and new model HotHead



Mr. Haskell Wexler

Legendary Filmmaker **HASKELL WEXLER** donates his HotHead to USA's largest Film School

The department of Film & Video at the Columbia College Chicago is the recipient of a unique piece of film equipment, courtesy of the two-time Academy Award-winning cinematographer, film producer, director and Chicago native Haskell Wexler.



Laurie Frost with Academy Achievement Award received for HotHead

Haskell Wexler was one of the very first Directors to utilize a Remote Camera system for more creative Filming. Laurie Frost built the very first "Hot Head" with his company Kaleidoscope Camera, while Egription was working with him more then 15 years ago. Laurie recently won an Academy Award for Technical Achievement, for creating the HotHead.

The "HotHead" has become a generic name for a remote camera head today, but in fact it is still a Trade Mark name of Egription's actual HotHead product. Egription purchased Kaleidoscope Camera in 1995 from Laurie and greatly expanded the product line.

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Legendary Filmmaker **HASKELL WEXLER** donates his **HotHead** to USA's largest Film School



Haskell Wexler won 2 Oscars, another 11 Wins, 8 nominations and is one of the 6 Cinematographers that has a "Star" on the famed Hollywood Walk of Fame.

A few months ago, Mr. Wexler had brought his original HotHead system over to the office of Egripment USA Inc. to see if it could be repaired and put back into service. Boots, the managing Director of Egripment USA found out later that his reason was because he wanted to donate it to the Film school.

The problem was that this was one of the very first, and oldest HotHeads ever built, and it simply was not economically feasible to even try to get it into serviceable condition again. Further, even if it were in working condition, it would not be very much a piece of equipment for a film school to be using for training students.

After it was returned to Mr. Wexler however, Boots started thinking that maybe Constant Tresfon, who started Egripment 35 year ago, might be interested in doing something to help the Film school, in conjunction with Mr. Wexler.

Boots had learned that Mr. Wexler was one of Mr. Tresfon's industry heroes. He explained the situation to Mr. Tresfon and asked if he wanted to do something from the Egripment side to help both Mr. Wexler make his generous donation to a film school, and at the same time help a film school get a very modern, top of the line Egripment Remote Camera system to train their students with.



Mr. Boots with Columbia College Chicago students

MAIL

Dear Boots,

I don't know how to adequately thank you for the generous way you have handled our gift to Columbia College. Besides demonstrating what a classy outfit you run, you are what the world needs more of:

"Decent, Compassionate People."

Thank you very much.

Haskell Wexler

It took Mr. Tresfon not more than a few minutes to decide, and he told Boots that if Mr. Wexler would send his old HotHead system back to us, we would take it to simply put on display at our factory in Holland. In return he offered Mr. Wexler a completely refurbished up to date HotShot system to be donated to the film school. Boots traveled to Colombia College recently to set up the equipment and train some of their students and instructors in the use of it.

Since nearly no film or video school in America owns modern, top of the line Remote Camera Systems, this is a major update to the educational possibility of future Film and Videography students through the generosity of Mr. Wexler and Egripment.



Photo credit: Robyn Martin for Columbia College Chicago

The first break through came after providing information on a regular bases to the major broadcasters. During this time the end user slowly gathered both confidence and knowledge about Egripment products.

EGRIPMENT BUSINESS GOES SOUTH AFRICA

This was a very important phase as in South Africa grips companies from all over the World did not have a very good support reputation.

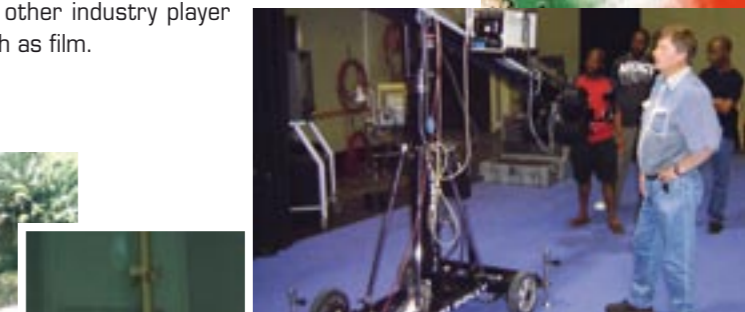
Early 2005 a serious requirement emerged within the SABC for the purchase of a "one man operating system". This was our moment to set up a business relationship with SABC.

At the MediaTech Exhibition in 2005 things started to move in our favour and by the end of 2005 we had the first order for a major piece of Egripment equipment to be supplied the countries largest broadcasted. From here on this started to move in a positive way on other fronts helped by visits from Egripment to train SABC personnel and thereafter a visit to M-Net they became interested in a high speed camera track system.

This interest we were fortunate to be able to turn into an order but this now also included a number of additional robotic pan and tilt heads. This equipment is used at many of South Africa's premier sporting event.

With these successes and the confidence gained we were again successful in obtaining a further order from the SABC for two Scanner cranes for use in their News department and the delivery of these has just recently been completed.

As to the future we are optimistic that with a good track record and the forthcoming events such as the World Cup Soccer in 2010 the possibilities look promising in a number of areas with all the broadcasters and hopefully some of the other industry player such as film.



Egripment Sales Director Richard Villhaber with M-Net operators

MUXART AT MOTO GP



Muxart is one of the biggest rental companies in Spain. They own almost the complete range of Egripment products from small Jib arms to the Xtreme T12. Muxart has been in business for 18 years and mainly cover TV shows, programs, documentaries, Music Programs, Sports, concerts, Music Video's, commercials, Film and industrial videos.

For the MOTO GP they travel all over the world from Qatar, Jerez, Shanghai, Le Mans, Mugello, Barcelona, Germany, USA, Brno, Missano, Estori and Valencia. On each circuit they set up the Scanner Elite Crane on the slowest turn of the circuit to make a tracking shot of the motorcycles during the race and get a low moving shoot of the riders.

A Scanner Elite head is also set up under the Bridge of the Finish line to make an overhead shoot of the pit lane.

Because the Scanner Elite Crane is such a steady and light crane, it is easy for the operators to follow the motorcycles rapidly with a smooth and steady side shot.



We recently received copy of the Solo Moto MAGAZINE with a story about crane operator Manel Puentes.

Manel Puentes is working for Muxart together with Josep Cujó. They are the operators for the MOTO GP



"To serve our valuable customers with the service they deserve" EGRIPMENT START SERVICE CENTRES IN RUSSIA

Nederhorst den Berg- Egripment BV is proud to announce that they are the first Camera Support Supplier which offers their valuable customers the possibility to provide maintenance and repair Egripment products at an official Service Centre in Russia.

In the beginning of 2006 Egripment signed a contract with Sfera-Video and TEC TVC that they will be an Egripment Official Service Centre in Russia. After an intense training Egripment's engineer Edwin Reuling handed over Egripment's Official Service certificate to Sfera Video and TEC TVC engineers. Sfera-Video and TEC TVC are able to provide maintenance and repair all Egripment products.

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HOTHEAD in action in Brazil



The Egripment HotHead and Rollaxis were first introduced in Brazil through Paulo Ribeiro of Commeri. All in Sao Paulo. Mr. Ribeiro has been Egripment's representative in Brazil for many years. The Hot Head II, Egripment RollAxis, plus Pan Bars and other control systems were purchased by AirCam Sistema Especiais also in Sao Paulo.

Aircam is the first Brazilian company to purchase a HotHead and Rollaxis in Brazil. This is also the very first true 3 Axis Film Head in Brazil. They have already used it

for the live broadcasts of the Sao Paulo Grand Prix and Carnival, and it is also being used in many other film, video and commercial productions. Homero Martins, The President of Aircam, is very happy with the success of this system and with the support of Egripment. In fact, he has since purchased a second Egripment remote camera head, The Hot Shot, which is the smaller brother of the Hot Head. These pictures are a compilation of the productions Aircam has recently completed using his Hot Head or Hot Shot System.



Homero Martins with operator



RENTAGRIP

in action

EGRIPMENT XTREME T12





Xtreme T12 IN India

Priyati Devices, located in India-Mumbai, recently purchased the Xtreme T12 to concur the huge Indian Film Market.

Priyati Devices is a partnership firm that was formed with the aim of being one of Mumbai's premier and most exclusive cine equipment rental houses. It has achieved a very respectable position among Indian film circles for its dedication to quality of equipment and services provided. The key technicians behind Priyati Devices are Mr. Kamalakar Rao and Nitin Rao Mandava.

Mr. Kamalakar Rao graduated in science from Hyderabad. After his study he joined the film and television institute of India, Pune, and graduated in Motion Picture Photography, after which he moved to Mumbai. He has been working independently as a cinematographer since 1972 and

has worked with very well known directors such as Mr. Subhash Ghai, and has done over 45 feature films.

Nitin Rao Mandava has taken after his father, Kamalakar Rao's technical interest and is a very active and popular Steadicam Cinematographer in the Indian film Industry. He has worked in over 5000 feature films and 2000 commercial. He is sought after by the biggest production houses, DOP's, stunt directors and choreographers for his superb camera choreography. On 8th October 2004, Nitin created a new Guinness and Limca World Record for the longest shot (111 minutes) taken on Steadicam.



Nitin Rao Mandava in action with SteadyCam



Revolutionary system for Identification Management

Together with TNO, Dutch knowledge Institute, we are cooperating in several industries to develop, integrate and apply knowledge. By encouraging the effective interplay of knowledge areas, we generate creative and practicable innovations: new products, services and processes, fully customised for business and government.

TNO and Egriment B.V. have been involved in plans for a solution to identify people in stadiums since 2003. The SpotShot System will be officially used in the 2007-2008 Dutch Soccer season.

Together with TNO we developed the SpotShot System, a movable camera with a powerful zoom lens that photographs everyone in the stands every three minutes. In combination with video registration it will be very easy to localise undesirable behaviour and identify these persons.

Watching Soccer in a safe environment is not the only opportunity created by the SpotShot System. The SpotShot System offers other parties a unique opportunity to use new concepts and technologies in a realistic environment with many thousands of visitors, such as stations, shopping centres, inner cities, swimming pools and all sports arenas.



The Latest version of Electronic Columns StarCam

The StarCam is the latest version of Egriment's range of Electric Columns. Based upon the same principals as all of our Electric Columns, we now present a real "Star" Cam, but certainly performing like a star.

StarCam is made of strong, square aluminium tubes, in combination with stainless steel reinforcement points. The individual elements are guided in square, synthetic bearings, offering high strength with a minimal friction. The sections are connected with non-corrosive steel cables.

The telescoping remotely controlled Electric Column, lifts the camera with any Remote Head, such as a HotHead, HotShot or Scanner Elite head, straight up to a maximum of 5,00 mtr/16.40 ft. The movement is very smooth and can be used during the shot. The hand or computer controlled movement is completely proportional, and you

can adjust the degree of ramping during the start and stop. The StarCam can be operated by one person, with a joystick or foot pedal. Egriment's StarCam is very easy and quick to mount in every location on a levelling floor cross, a dolly, a flat plate, the back of a truck or any other position. The StarCam is very safe because it reduces the use of so called Tower Cams where the camera and camera operator are placed on top of scaffolding.

Specifications Art.: 496 StarCam	
Min height	1.83 m/ 6.00 ft
Max. height	5.00 m/16.40 ft
Max. load	45 kg/ 99 lbs
Max. speed	0,9 m/s / 2.95 ft/s
Voltage	230/110 V AC
Weight	62 kg/ 136 lbs

All data and/or specifications can be subjected to change without notification.



TDT "ALL IN ONE"

remote crane system

The TDT remote crane is a new concept for the lightweight remote camera cranes combined with their own remote heads.



We would like to add the TDT system as a "different" and completely "new" design offered at a very low price, but with the high Egripment quality all our products are known for. All sections are made from extremely stiff duralumin. The TDT crane systems come in different lengths from 6 till 9 meters.

We introduced our TDT 6 remote camera crane at Broadcast Asia this year. This TDT 6 is a modular system with 3 arm sections which are very light weight. This



TDT ECU and Controls

gives the user the ability to transport the complete arm easily in a normal car. With an arm reach of 6.3 meters you get a maximum lens height of 6 meters. The TDT "one-man" remote crane system is a nice simple design and easy to build up.

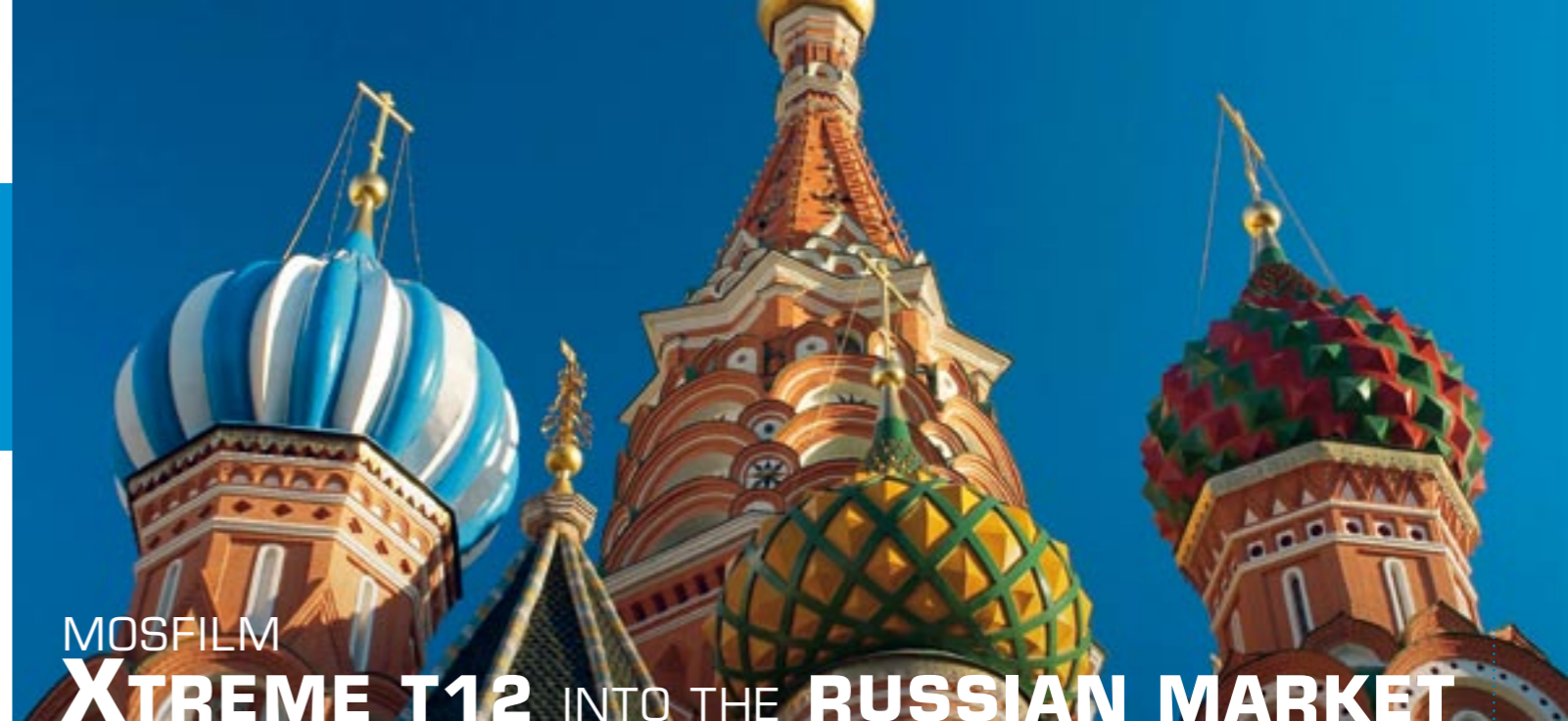
On IBC 2007 we will introduce our TDT 9 remote camera crane. This one-man camera crane with an arm reach of 9 meters gives you a maximum lens height of 10 meters.

These ultra light weight TDT crane systems are easy to build up. List price of the TDT systems starts at 22.500,- euros.

Specifications Art.no: 425 TDT 6 Crane

Max lens height	6.30 Mtr/ 20'7" Ft
Min lens height	-4.00 Mtr/ -13'1" Ft
Max load capacity	25 Kg/ 55 Lbs
Total weight TDT arm	71 Kg/156 Lbs
Max arm reach	6.00 Mtr/21" Ft

All data and/or specifications can be subjected to change without notification.



MOSFILM XTREME T12 INTO THE RUSSIAN MARKET



Soon after IBC 2006, Mosfilm decided to expand its technical ability by introducing Egripment's Xtreme T12 into the Russian Market.

The Xtreme T12 was delivered in December 2006. Egripment engineers travelled to Mosfilms offices to install the Crane and train the operators of Mosfilm how to properly set up, operate and maintain the system.

On March 22, 2007, Mosfilm organized a presentation of up-to-the-minute equipment available in their Camera and Lighting Department. This presentation was held in the first film stage of the Mosfilm Cinema Concern. It is no secret that today one has to wield new technologies in cinema industry, introduce them aggressively, and apply them on sets, in film stages and studios, in order to shoot films of high quality.

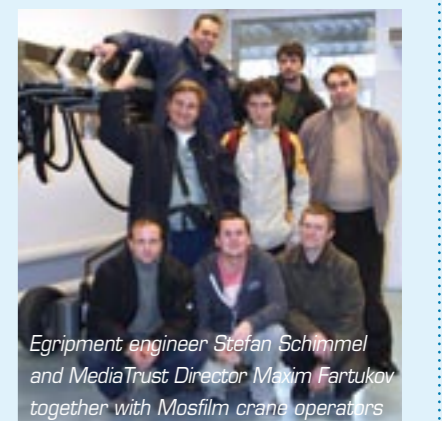
of TV-channels and special cinema journals, watched the unique scope of the new telescopic crane made of carbon fibre, the XTREME T12.

During the course of the presentation, members of the audience could see with their own eyes advantages and abilities of new cine equipment, question the Chief Engineer of the Mosfilm Cinema Concern, and the Head of the Camera and Lighting department. The presentation generated a great deal of interest from the audience, press and TV journalists. The presentation at Mosfilm was covered by the Moscow press and featured on their news program in the capitol.



Today the Camera and Lighting Department is a leading production workshop of the cinema studio. It is equipped with up-to-date cinema machinery that due to the large scale of their technical ability, enables them to meet the most complicated challenges when shooting feature films, clips, commercials and so on.

During the presentation, camera men, producers, representatives



Egripment engineer Stefan Schimmel and MediaTrust Director Maxim Fartukov together with Mosfilm crane operators

WHERE to FIND us?

WHERE to FIND us?

During 2007 and 2008 we look forward to meeting as many of our colleagues as possible at the following exhibitions and events:



IBC 2007
Amsterdam,
7 - 12 September 2007



NAB 2008
Las Vegas,
14 - 17 April 2008



NAT EXPO 2007
Moscow,
19 - 22 November 2007



BROADCAST ASIA 2008
Singapore,
17 - 20 June 2008



CABSAT 2008
Dubai,
4 - 6 March 2008



IBC 2008
Amsterdam,
11 - 16 September 2008



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